



PUBLIC RELATIONS

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THE FRANKLIN INSTITUTE EXTENDS SUMMER HOURS

More time to experience summer evening sky gazing, jaw-dropping IMAX[®] films, and compelling new exhibits including *SPY: The Secret World of Espionage* and *50 Greatest Photographs by National Geographic*

~Extended Hours begin July 7 through August 31~

Philadelphia, PA, June 27, 2013 – This summer The Franklin Institute is extending museum hours beginning July 7 through August 31, to allow more time to experience everything the museum has to offer including the must-see summer exhibit *SPY: The Secret World of Espionage*, and the brand-new photo exhibit *50 Greatest Photographs by National Geographic*. Starting Sunday, July 7 the general museum will remain open until 7pm daily; the *SPY* exhibit will remain open until 7pm (Sunday – Wednesday) and 8:30pm (Thursday – Saturday)*.

SUMMER HIGHLIGHTS AT THE FRANKLIN INSTITUTE INCLUDE:

SPY: The Secret World of Espionage

Through October 6

- Extremely rare and declassified treasures from the CIA, the FBI, the National Reconnaissance Office (NRO) and the vast private collection of intelligence historian H. Keith Melton are on display this summer, giving visitors an extraordinary inside look at secret world of espionage. Engaging spy stories and interactive components, including voice-altering technologies, laser fields and digital disguises complete the exhibit, which is presented by PECO and on display in the Mandell Center through October 6. (Note: hi-resolution images are available here: <http://www.fi.edu/press/spy/>) User: press; pass: espionage

50 Greatest Photographs by National Geographic

Through October 11

Free with museum admission

- Take a close look at some of National Geographic's most compelling and legendary photographs in the brand-new photo exhibition *50 Greatest Photographs by National Geographic*. From Steve McCurry's unforgettable Afghan girl to Nick Nichols' iconic image of Jane Goodall and a chimpanzee, the exhibition includes some of National Geographic magazine's most celebrated photographs from its more-than-120-year history. In addition to seeing the photographs as they appeared in the magazine, visitors to the exhibition will learn the real stories behind the photos and more about each of the photographers themselves. (Note: hi-resolution images are available here: <http://www.fi.edu/press/50photos/>)

Night Skies in the Observatory with Derrick Pitts
July 11, August 8, September 12 | 7-10pm

Admission is \$5.00; members are free

- The popular monthly sky gazing event *Night Skies in the Observatory* continues throughout the summer. Hosted by Chief Astronomer Derrick Pitts, the Joel N. Bloom Observatory remains open (weather permitting) well past sunset on the second Thursday of each month offering a variety of telescopes for viewing celestial objects in the sky. (Note: hi-resolution images of *Night Skies* are available here: <http://www.flickr.com/photos/thefranklin/sets/72157625370110896/>)

Kitchen Science

All-New Summer Theme: *The Science of Healthy Nutrition*

July 14, August 17, September 8 | 11am-3pm

Free with museum admission

- Executive Chefs from Frog Commissary team up with Franklin Institute Educators to demonstrate the science behind food and cooking during the monthly weekend event – *Kitchen Science*. On select weekend days throughout the summer, these fun and flavor-filled events engage visitors in an exploration of food science with hands-on, taste bud-activating activities – plus take-home activities. **Get the skinny on fat in July (and make homemade butter), learn how the brain plays a role in nutrition in August, and celebrate Food Safety Awareness month in September.** (Note: hi-resolution images of *Kitchen Science* are available here: <http://www.flickr.com/photos/thefranklin/sets/72157627942185169/>)

Tuttleman IMAX® and Franklin Theater Films

New summer blockbuster films include *Pacific Rim*, *Monsters University 3D* and *Pixar's Planes*
***Pacific Rim* | July 11 - August 15**

Witness the efforts of two unlikely heroes as they team up to defend Earth and attempt to save humanity from an apocalyptic threat in the new IMAX film, *Pacific Rim*.

***Flight of the Butterflies* | Through December 2013 in IMAX**

The compelling true story of a scientist's 40-year search to find the secret hideaway of the monarch butterfly comes to life in *Flight of the Butterflies*.

***Monsters University 3D* | Through August 8 in Franklin Theater**

Monsters University 3D unlocks the door to how Mike and Sulley overcame their differences and became the best of friends.

***Pixar's Planes* | August 9 – September 2 in Franklin Theater**

From high above the world of *Cars*, flies *Planes*, Disney's new animated action-packed comedic adventure starring Dusty, a big-hearted, fast-flying crop duster who dreams of competing in the most exhilarating around-the-world air race in history.

***Penguins 3D* | Through December 2013 in Franklin Theater**

Experience the epic journey of an amazing Penguin as he returns to the place where he was born and raised to earn his place among the inhabitants and fulfill his destiny by finding a mate and raising a family.

***Extended hours vary on a few select evenings, see [website](#) for details.**

The Franklin Institute

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania's most visited museum, it is

dedicated to creating a passion for learning about science by offering access to hands-on science education. All are aimed at explaining science in ways that impact people's lives. For more information, visit www.fi.edu.